



Simon Event Management
645 East Pittsburgh Street, #357
Greensburg, PA 15601
www.SimonEventManagement.com



2016 SCHEDULE OF EVENTS



JANUARY 29 – 31

Monroeville Home Show

Monroeville Convention Center ■ Monroeville, PA

MARCH 5 – 6

29th Annual Pittsburgh Fire Rescue & EMS Expo

Monroeville Convention Center ■ Monroeville, PA

APRIL 9 – 10

21st Annual Westmoreland County Home Show

Westmoreland Fairgrounds ■ Greensburg, PA

MAY 12

Monroeville Area BusinessConnect Expo

HOSTED BY MONROEVILLE AREA CHAMBER OF COMMERCE & VISIT MONROEVILLE

Monroeville Convention Center ■ Monroeville, PA

MAY 13

ELVIS In Concert Starring Ryan Pelton

Monroeville Convention Center ■ Monroeville, PA

MAY 14 – 15

2nd Annual Pennsylvania Polka Festival

Monroeville Convention Center ■ Monroeville, PA

MAY 20 – 21

Billy Gardell Stand Up Comedy

CO-PRODUCED WITH LATSHAW PRODUCTIONS

Monroeville Convention Center ■ Monroeville, PA

JUNE 10 – 11

4th Annual Wine Festival & Comedy Show

Monroeville Convention Center ■ Monroeville, PA

JUNE 24 – 26

3rd Annual Pennsylvania Rib Fest

Westmoreland Fairgrounds ■ Greensburg, PA

JULY 9 – 10

The Land Rover Great Meadow International Meadow Market

Great Meadow Park ■ The Plains, VA

SEPTEMBER 21

12th Annual Celebrate Monroeville

HOSTED BY MONROEVILLE AREA CHAMBER OF COMMERCE & VISIT MONROEVILLE

Monroeville Convention Center ■ Monroeville, PA

SEPTEMBER 23 - 24

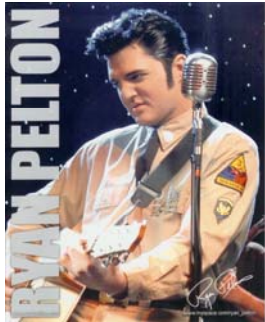
Monroeville Auto Show

Monroeville Convention Center ■ Monroeville, PA

DECEMBER 2 – 4

Pennsylvania Photo Expo

Monroeville Convention Center ■ Monroeville, PA



MAY 13
ELVIS
In Concert
Starring
Ryan Pelton



MAY 14 – 15
Polka
Festival



MAY 20 – 21
BILLY GARDELL
COMEDY SHOWS

BUY TICKETS NOW!
eventbrite.com



JUNE 10 - 11
4TH ANNUAL WINE FESTIVAL
& COMEDY SHOW



Wine Festival
& Comedy Show

◆ Eat ◆ Drink ◆ Shop ◆ Laugh



For Information
On Exhibiting Or Attending,
Call Kelly 800-747-5599

SUMMARY OF OUR TRADE SHOWS, EVENTS & ENTERTAINMENT

MONROEVILLE HOME SHOW

A trade show for homeowners with over 200 exhibits including home improvement, remodeling, decorating, gardening, building and more. The Show also features special attractions and demonstrations about what's new and what's "now".

29TH ANNUAL

PITTSBURGH FIRERESCUE & EMS EXPO

A trade show for firefighters, EMTs, paramedics, police and all first responders with over 300 exhibits. Exhibits include fire trucks, ambulances, breathing equipment, clothing and all other products and services related to the fire and EMS industry. Seminars and special attractions are also included.

21ST ANNUAL

WESTMORELAND COUNTY HOME SHOW

A trade show for homeowners with over 150 exhibits including home improvement, remodeling, decorating, gardening, building and more. The Show also features special attractions and demonstrations.

MONROEVILLE AREA BUSINESSCONNECT EXPO

This is a business-to-business trade show with over 100 exhibits and it is hosted by the Monroeville Area Chamber of Commerce & Visit Monroeville. Exhibit space is now available for this event and includes administration, advertising, public relations, marketing, communications, computers, financial, office and more. Seminars and demonstrations will also be available.

RYAN PELTON AS ELVIS

A live concert featuring Ryan Pelton as ELVIS. This talented Las Vegas performer will thrill the audience with live music and a stage show. The event features club-style tables and chairs seating, beer, wine, cocktails and food. Grab up sponsorship opportunities for this event and we'll thank you...thank you very much.

2ND ANNUAL PENNSYLVANIA POLKA FESTIVAL

This exciting two-day event features Polish bands on Saturday and Slovenian bands on Sunday. The event features club-style tables and chairs seating, beer, wine, cocktails, ethnic food and exhibit space is now available for this event.

BILLY GARDELL STAND UP COMEDY

Pittsburgh's own hilarious star of *Mike & Molly* is back again for another stand up comedy show. The event features club-style tables and chairs seating, beer, wine, cocktails and two buffets. Sponsorship is available now for this event.

4TH ANNUAL WINE FESTIVAL & COMEDY SHOW

Join over 15 wineries and 50 exhibitors for a spectacular event. The Wine Festival features two sessions that include tasting over 150 wines. The evening session concludes at 8:00 followed by a comedy show featuring a nationally known comedian. Exhibit space is now available for this event.

3RD ANNUAL PENNSYLVANIA RIB FEST

This is an outdoor event that features six nationally known, award winning rib vendors who prepare and sell ribs, chicken, brisket and other barbecued specialties complete with all the fixings! The event features live continuous music with over 10 bands on a concert stage. Exhibit space is available now for this summer fun festival!

LAND ROVER GREAT MEADOW INTERNATIONAL MEADOW MARKET

This Virginia-based event is a prelude to the Olympics that features equestrian competitions and a market featuring equestrian products and services.

12TH ANNUAL CELEBRATE MONROEVILLE

This fun and unique consumer event showcases Monroeville and all it has to offer in dining, shopping, entertaining, meeting and lodging. Celebrate features and International Food Festival and a trade show with over 200 exhibits. The event is hosted by the Monroeville Area Chamber of Commerce & Visit Monroeville.

MONROEVILLE AUTO SHOW

By popular demand, the Monroeville Auto Show will be launched in the fall. The Show will feature all makes and models of cars, trucks and SUVs. The event is hosted by the Monroeville Area Chamber of Commerce & Visit Monroeville. Exhibit space is now available for vehicle dealers and related merchandise and services.

PENNSYLVANIA PHOTO EXPO

This Expo is for consumers and professionals and will feature all aspects of photography and video products and services. Seminars, presentations, modeling and more will be featured. Exhibit space is now available for this event.

MAKE PLANS NOW TO EXHIBIT!

Call Kelly at 800-747-5599

To Reserve Your Space Today!

2015 Highlights



Sinatra's 100th Birthday Party



STYX Tribute Concert



2016 APPLICATION FOR EXHIBIT SPACE – PAGE 1 OF 3

1 DATE _____

Company _____ Contact _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____ Cell _____
 Email _____ Website _____

2 PRODUCT/SERVICE TO BE EXHIBITED (for FREE LISTING in Show Program & Buyers Guide)

3 EXHIBIT SPACE – Check the events and size space(s) you are reserving:

2016 HOME SHOWS – WINE FESTIVAL – ENTERTAINMENT EVENTS

| | | | | |
|--|--|---|--|--|
| MONROEVILLE HOME SHOW JANUARY 29 – 31 10 x 10 ___\$ 800 10 x 20 ___\$1,440 10 x 30 ___\$2,040 10 x 40 ___\$2,560 | WESTMORELAND HOME SHOW: APRIL 9 – 10 10 x 10 ___\$ 800 10 x 20 ___\$1,440 10 x 30 ___\$2,040 10 x 40 ___\$2,560 | ELVIS FEATURING RYAN PELTON MAY 13 SOLD OUT SPONSOR 10 x 10 ___\$ 300 STAGE ___\$ 500 BEER ___\$1,000 LIQUOR ___\$1,000 | POLKA FESTIVAL MAY 14 – 15 SOLD OUT RETAIL FOOD 10 x 10 ___\$300 ___\$ 500 10 x 20 ___\$540 ___\$ 900 10 x 30 ___\$760 ___\$1,200 10 x 40 ___\$960 ___\$1,600 | BILLY GARDELL COMEDY SHOW MAY 21 SOLD OUT SPONSOR FOOD ___\$ 500 STAGE ___\$ 500 BEER ___\$1,000 LIQUOR ___\$1,000 |
| WINE FESTIVAL & COMEDY SHOW JUNE 10 – 11 10 x 10 ___\$ 300 10 x 20 ___\$ 540 10 x 30 ___\$ 760 10 x 40 ___\$ 960 | MONROEVILLE AUTO SHOW SEPTEMBER 23 – 24 10 x 10 ___\$ 400 10 x 20 ___\$ 720 Bulk space 400 square feet or more \$2 per square foot | PENNSYLVANIA PHOTO EXPO DECEMBER 2 – 4 10 x 10 ___\$ 800 10 x 20 ___\$1,440 10 x 30 ___\$2,040 10 x 40 ___\$2,560 | HOME SHOWS / WINE FESTIVAL / POLKA FESTIVAL / ENTERTAINMENT EXHIBIT SPACE PRICING INCLUDES: - 8' High Backdrop and 3' High Side Drape - (1) Table, Covered & Skirted - (2) Chairs - Electric (Westmoreland Home & Paradise Park Only) - Exhibitor ID Sign - Staff Badges - Listing in the Program & Buyers Guide - Listing On Website And Link To Your Site - Free Parking | |

2016 RIB FESTIVAL

| | | |
|---|---|--|
| RIB VENDOR 30 x 30 ___\$1,200 30 x 40 ___\$1,600 EXHIBIT PRICE INCLUDES: - Electric - Water - Grey Water Removal - Grease Trap - Staff ID Badges - Listing in the Program - Listing on the Website | PENNSYLVANIA FOOD VENDOR JUNE 24 – 26 15 x 30 ___\$ 500 15 x 60 ___\$ 900 EXHIBIT PRICE INCLUDES: - Electric - Water - Staff ID Badges - Listing in the Program - Listing on the Website - Free Parking <i>*If serving sodas, Coca-Cola products only.</i> | PENNSYLVANIA JUNE 24 – 26 10 x 10 ___\$300 10 x 20 ___\$540 10 x 30 ___\$760 10 x 40 ___\$960 EXHIBIT PRICE INCLUDES: - Staff ID Badges - Listing in the Program - Listing on the Website |
|---|---|--|

NOTES: Rib Festival space is outdoors therefore we recommend that you bring a tent or canopy.
 There is no need to select a location as booth space is assigned by Show Management.

4 Choose Your Preferred Location For Each Event:

___ Please select best available for me

MONROEVILLE HOME SHOW:
 1st Choice _____ 2nd Choice _____

WESTMORELAND HOME SHOW
 1st Choice _____ 2nd Choice _____

POLKA FESTIVAL
 1st Choice _____ 2nd Choice _____

WINE FESTIVAL & COMEDY SHOW
 1st Choice _____ 2nd Choice _____

MONROEVILLE AUTO SHOW:
 1st Choice _____ 2nd Choice _____

PENNSYLVANIA PHOTO EXPO
 1st Choice _____ 2nd Choice _____

APPLICATION & CONTRACT FOR EXHIBIT SPACE – PAGE 2 OF 3

COMPANY _____ **CONTACT** _____

5 **OPTIONAL PRE-SHOW ADVERTISING:**
ATTENDEE DIRECT MAIL BROCHURE

An attendee direct mail brochure or post card is mailed to past and prospective attendees for every event. This is your opportunity to promote your company's products and services in advance of the event! We print and mail 20,000 for each event. The following prices are all inclusive – printing and postage included!

ADS ARE FULL COLOR!

1/4 Page 4" wide x 5.25" deep \$800

6 **OPTIONAL ON-SITE ADVERTISING:**
SHOW PROGRAM & BUYERS GUIDE ADS

The Show Program & Buyers Guide is distributed to all attendees and exhibitors at each event. This exclusive Guide includes exhibitor listings, the schedule of events and other vital information. Attendees and exhibitors retain this Guide for up to nine months after an event. Enhance your participation with a display ad for your company.

ADS ARE BLACK AND WHITE

- Quarter Page \$100 4" wide x 2.5" high
- Half Page \$180 4" wide x 5.25" high
- Full Page \$350 4" wide x 10.5" high
- Inside Front \$400 4" wide x 10.5" high
- Back Cover \$500 4" wide x 10.5" high

7 **TOTALS AND MULTI-SHOW DISCOUNTS:**
2 shows 10% 3 shows 15% 4 shows 20% 5 + shows 25%

Exhibit Space \$ _____ Discount \$ _____ Subtotal \$ _____
 Show Program Advertising \$ _____
 Attendee Direct Mail Advertising \$ _____
TOTAL AMOUNT DUE \$ _____

8 Authorization To Charge
Balance Due:

_____ I authorize Show Management to charge the remaining balance on the same credit card when due.

9 **PAYMENT AMOUNT:** ___ Payment in full ___ 50% Deposit (**BALANCE DUE 60 DAYS PRIOR TO EVENT DATE**)

TYPE OF PAYMENT: ___ Credit Card ___ Check (**FAX or EMAIL A COPY OF THE CHECK AS THEY ARE PROCESSED ELECTRONICALLY**)

I agree to have Show Management charge my: ___ MasterCard ___ VISA ___ AmericanExpress ___ Discover

Amount of charge \$ _____ Account # _____ Expiration date _____ Security code _____

Billing address: ___ Same as above ___ Other Address, City, State, Zip: _____

Name on Card _____ Signature _____

10 I understand that I have contracted for exhibit space by signing this contract. I understand that the final location will be determined by Show Management upon receipt of a 50% deposit or payment in full. The undersigned represents that he / she is fully authorized to execute and complete this contract and agrees to the rules and regulations on page 3 of this contract.

Authorized Signature _____ Print Name _____ Simon _____

FOR OFFICE USE ONLY

| | | | | | |
|--------------------------|-------|-------|-------|-------|-------|
| EVENT: _____ | _____ | _____ | _____ | _____ | _____ |
| Date Rec'd _____ | _____ | _____ | _____ | _____ | _____ |
| Amount Rec'd _____ | _____ | _____ | _____ | _____ | _____ |
| ___ CC ___ Check # _____ | _____ | _____ | _____ | _____ | _____ |
| Balance Due \$ _____ | _____ | _____ | _____ | _____ | _____ |
| Date Rec'd _____ | _____ | _____ | _____ | _____ | _____ |
| Amount Rec'd _____ | _____ | _____ | _____ | _____ | _____ |
| ___ CC ___ Check # _____ | _____ | _____ | _____ | _____ | _____ |

2016 SIMON EVENT MANAGEMENT RULES AND REGULATIONS • Please Read and Sign Page 2

1. **SET-UP AND TEAR DOWN:** Exhibit space will be accessible to exhibitors for erecting displays in accordance with time and dates listed on the show schedule. Setup must be done the day prior, or the morning of the opening of the show, as provided by Simon Event Management. Final preparation must be completed by the starting time on the opening day of the show. A \$250 penalty fee will be charged for any set-up or construction of exhibits after said time. Exhibitors must use only the entrances designated for set-up. Removal and packing may not commence until the final day at the close of the show. Displays must be removed by date and time listed. Each exhibitor must name at least one individual to be the exhibitor's authorized agent for installation, operation and removal of the exhibit. No part of the exhibit may be removed after set up except with written permission from show management. A \$250.00 penalty fee will be charged for any exhibit that is removed before the final tear down time.
2. **LOCATION / DATES:** Simon Event Management reserves the right to determine an exhibitor's final location, the location of the Show and the dates of a show. The location of assigned space may be changed by the management to prevent congestion; avoid confusion in firm names; solve competitive conditions; or to benefit the overall production of the show.
3. **SUBLETTING:** An exhibitor may not share or sublet any portion of their booth space with another company.
4. **FIRE HAZARD:** All exhibit and booth materials must be flame proof and otherwise must comply with federal, state and local fire laws, insurance underwriting requirements and other applicable site regulations. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of set-up and prior to the opening of the show. Exhibitors are restricted to the use of materials which would pass a fire inspection.
5. **HEIGHT RESTRICTIONS:** Exhibits, back walls and decorations shall not exceed 15 feet. Permission must be obtained from show management to exhibit equipment which exceeds the height restriction.
6. **LOUD SPEAKERS AND SOUND DISPLAYS:** Loud speakers and loud sound displays are prohibited; exhibitors must receive advance permission from show management to exhibit any type of sound display.
7. **NON-CONFORMING EXHIBITS:** Simon Event Management reserves the right to refuse any exhibitor which does not, in show management's judgment, conform to the general theme of the show.
8. **SOLICITATION:** Exhibitors are prohibited from soliciting business in the aisles or in other exhibitor booth areas. Samples, pamphlets, publications and catalogs, etc. may only be distributed by exhibitors from within the confines of their own booth area. Exhibitors must obtain prior permission from the show management to conduct any other type of promotional activities during show hours.
9. **MISCELLANEOUS:**
 - (a) Serving alcoholic beverages by exhibitors in any part of the show premises is prohibited.
 - (b) Booths should be attended by the exhibitor during all show hours, in their own best interest.
 - (c) Vehicles must enter through the loading dock areas and must have protection on the floor under the engine and keep a minimum amount of gasoline.
 - (d) Absolutely nothing may be taped to facility fixtures, floors or columns.
 - (e) Electrical cords may not be run along facility floor in customer traffic walkways.
 - (f) Facility floor wax finishes and carpeting are delicate and easily damaged. Exhibitor is responsible for damage to facility floor caused by dragging of displays across the floor, driving vehicles across the floor or use of sprays that may damage the finish of the floor.
 - (g) Solicitation must be confined to the exhibitor's booth space; soliciting in the aisles or any other area of the show is prohibited.
10. **SIGNS AND NOTICES:** All signs and notices shall be professionally lettered and any sign or notice which does not conform to the above shall be removed immediately. **HANDWRITTEN SIGNS ARE PROHIBITED.**
11. **SECURITY AND LIMITATIONS OF LIABILITY:** Show management will engage security guards but nevertheless assume no liability for loss damage from any cause whatsoever. Exhibitor understands and agrees that said security personnel are independent contractors and that any such security is provided by Simon Event Management solely as a courtesy. Exhibitor further agrees that Simon Event Management shall incur no liability and/or responsibility resulting from the acts or omissions of such security personnel. Simon Event Management shall not be responsible for injury that may occur to an exhibitor or his employees, nor for the safety of any exhibit against theft, fires, accident or any other cause of loss or damage. If an exhibitor damages the building, he shall reimburse the owners of the building for the cost of repairing the damage. Simon Event Management shall cooperate fully at all times but shall not be responsible for (a) damage to exhibitors property, lost shipments either coming in or going out, moving costs; or (b) any damage loss, delays, etc. Any damage to transported property is solely exhibitor's responsibility. In light of the above, we recommend that exhibitors purchase adequate insurance coverage against these risks and on equipment and exhibits with their regular insurance carrier.
12. **BREACH OF CONTRACT:** If an exhibitor cancels for any reason whatsoever with a signed contract, they shall be held liable for the full amount of the booth cost. They shall also forfeit all monies which have been paid to reserve the space and be liable for the full cost of the space. The exhibitor will also be liable for all costs incurred by management in consideration of the exhibitor including, but not limited to tables, coverings, skirting, chairs, signage, chairs, signage and exhibitors listings in advertising placed on behalf of the exhibitor. **NO REFUNDS WILL BE ISSUED.** Show management will also have the right to use the space as it deems necessary to eliminate blank spaces in the show.
13. **CANCELLATION:** In the event that a show is not held for any reason and rescheduled, Simon Event Management will transfer all monies paid for exhibit space rental to the rescheduled show. In the event that any show is not held for any reason and is never to occur, Simon Event Management will issue a credit for all monies paid for exhibit space rental to be applied to another trade show. The credit amount does not have an expiration date and may be used at any time. In either of the foregoing situations, exhibitor hereby waives any claim of damage, compensation or refunds.
14. **UNETHICAL CONDUCT:** Unethical conduct or any infraction of the rules by the exhibitor, his agents or employees will subject the exhibitor to exclusion from the exhibitor area. In the event of such exclusion it is agreed that no refund shall be made to the exhibitor and Simon Event Management shall not be liable for any damages or expenses incurred by the exhibitor as a result of such exclusion.
15. **DISPUTE RESOLUTION:** Any and all matters, questions and or topics not specifically discussed or addressed in the foregoing rules and regulations shall be subject to the decision of show management, which decision shall be final.
16. **AGREEMENT TO TERMS:** By erection of exhibit, exhibitor expressly consents to and accepts the foregoing rules and regulations and represents that full compliance therewith has been made by exhibitor.